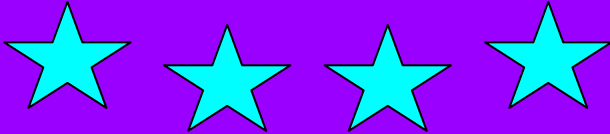




5

IDEAS FOR COMMUNICATING WITH PARENTS



1

Engage parents who can't attend events.
Consider live streaming parent meetings and sessions or record the events and post videos on your district website.

2

Turn the excitement of edCamp into ParentCamp.
Host an event where parents can share, reflect, and learn. Parents & teachers as experts can learn from each other.

3

Reach parents where they are.
Most parents are utilizing social media. Find them where they are, whether on Facebook, Twitter, or Instagram, or use the Remind app to communicate info.

4

Traditional forms of communication still work.
Good old fashioned phone calls home, weekly newsletters, & Coffee w/ the Principal still work as do communication logs.

5

Prompt parents to ask the right questions.
Provide these question [prompts](#) so that parents never again have to ask, "So how was school today?"